Conference Program

September, 2013
Singapore

ISSTEP
International Symposium on
Society, Technology, Tourism, Education and Politics

ICEASS
International Conference on
Education and Social Sciences

IRCET
International Research Conference on
Engineering and Technology
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## Conference Program – Oral Sessions

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## Conference Program – Poster Session

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- Management/ Psychology/ Politics/ Law ............................................................................................................. 33
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General Information for Participants

Information and Registration
The Registration and Information Desk will be situated in the Grand Copthorne Waterfront Hotel on the fourth floor, and will be open at the following times:

Saturday, September 14, 2013 (08:15-16:45)
Sunday, September 15, 2013 (08:15-16:00)

Parallel Sessions
Parallel Sessions will run on September 14 and 15. Sessions are usually 90 minutes in length.

Presentations and Equipment
All presentation rooms are equipped with a screen, an LCD projector, and a laptop computer installed with PowerPoint software. You will be able to insert your USB flash drive into the computer and double click on your presentation to open it in PowerPoint. We recommend that you bring two copies of your presentation in case of one fails. You may also link your own laptop computer to the projector cable, however if you use your own Mac please ensure you have the requisite connector.

A Polite Request to All Participants
Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. The session chair is asked to assume this timekeeping role.
Poster Sessions & Poster Requirements

Materials Provided by the Conference Organizer:
1. X-frame display & Base Fabric Canvases (60cm×160cm)
2. Adhesive Tapes or Clamps

Materials Prepared by the Presenters:
1. Home-made Poster(s)

Requirement for the Posters:
1. Material: not limited, can be posted on the canvases
2. Size: 60cm*160cm

A 60cm*160cm Poster Illustrates the research findings.
1. Wider than 60cm (left)
2. Copy of PowerPoint Slides in A4 papers (right)
Conference Organization

ISSTEP International Committee Board

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Silpakorn University
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Tehran Azad University
FU Wai Chee Ada  
The Chinese University of Hong Kong
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Southwestern University

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Universiti Sains Malaysia

Napaporn Srichanyachon  
Bangkok University

Özlem AVCI  
Uşak University, Turkey

Rajeshwari Nagaraj Kenchapanavar  
Karnatak Arts College

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University of Botswana

Ying Xing 
China University of Political Science and Law

Young-Ok Kim 
Chonnam National University

IRCET International Committee Board

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Annamalai University

Nastaein Binti Qamaruz Zaman 
Universiti Sains Malaysia

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Veltech Technical University

T.R. Vijayaram 
VIT University Chennai Campus India
Special Thanks to Session Chairs

Prof. Michael Art Rein Napoles  
MSU-IIT

Prof. L. N Panda  
College of Engineering and Technology, Bhubaneswar

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Kookmin University

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Okayama University of Science

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University of Illinois

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Atatürk Üniversitesi

Prof. Artin Guerrero Umali  
De La Salle University Dasmarinas

Swe Swe Nyein  
University of Computer Studies, Mandalay
Conference Schedule

Friday, September 13, 2013

Executive Committee Meeting (Committee Only)

Saturday, September 14, 2013

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<th>Information</th>
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<tr>
<td>08:15-16:30</td>
<td>Registration</td>
</tr>
<tr>
<td>10:15-10:30</td>
<td>Tea Break</td>
</tr>
<tr>
<td>12:00-13:30</td>
<td>Lunch Time</td>
</tr>
<tr>
<td>13:30-15:00</td>
<td>[C1] Oral Session Canary 1, Education III&lt;br&gt;[C2] Oral Session Canary 2, Society I/ Psychology</td>
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<tr>
<td>15:00-15:15</td>
<td>Tea Break</td>
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Poster Session

<table>
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<th>Time</th>
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<tbody>
<tr>
<td>10:00-11:00</td>
<td>Education/ Tourism Management&lt;br&gt;Management/ Psychology/ Politics/ Law&lt;br&gt;Civil Engineering/ Nanotechnology/ Electrical &amp; Electronics Engineering</td>
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### Sunday, September 15, 2013

<table>
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<th>Time</th>
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<tr>
<td>08:15-12:00</td>
<td><strong>Registration</strong></td>
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<tr>
<td>08:45-10:15</td>
<td>[E1] Oral Session Canary 1, <strong>Education V</strong></td>
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<td>[E2] Oral Session Canary 2, <strong>Management/ Finance</strong></td>
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<tr>
<td>10:15-10:30</td>
<td><strong>Tea Break</strong></td>
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<tr>
<td>10:30-12:00</td>
<td>[F1] Oral Session Canary 1, <strong>Education VI</strong></td>
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<tr>
<td></td>
<td>[F2] Oral Session Canary 2, <strong>Mechanical Engineering III/Civil Engineering</strong></td>
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<tr>
<td>12:00-13:30</td>
<td><strong>Lunch Time</strong></td>
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<td>13:30-15:00</td>
<td>[G1] Oral Session Canary 1, <strong>Education VII</strong></td>
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<td>[G2] Oral Session Canary 2, <strong>Communication</strong></td>
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<tr>
<td>15:00-15:15</td>
<td><strong>Tea Break</strong></td>
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<td>15:15-16:45</td>
<td>[H1] Oral Session Canary 1, <strong>Technology</strong></td>
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### Monday, September 16, 2013

**Singapore Optional Tours (Extra Charge)**
Overlooking the historic Singapore River, Grand Copthorne Waterfront Hotel Singapore is a premier upscale conference hotel where luxurious elegance and contemporary style go hand in hand. This luxury hotel in Singapore will let you experience the best of what the city has to offer. It is ideally located within easy reach of the Central Business District and the waterfront precincts of Robertson Quay, Clarke Quay and Boat Quay with their lively dining and entertainment venues.
Conference Program – Oral Sessions

Education I
Canary 1, Grand Copthorne Waterfront Hotel
08:45-10:15, September 14th, 2013
Session Chair: Prof. Michael Art Rein Napoles

ISSTEP 359
A Yoga-Dance-Aerobics (Yoda) Stress Management Program for Special Education Teachers
Angelica Vicencio Bernardo | St. Paul University Manila

ISSTEP 431
Modular Instruction Enhances Learner Autonomy
Ma. Theresa Bringas Nardo | Tarlac College of Agriculture

ICEASS 43
Modular Instruction in Learning 3D Homes Designing
Michael Art Rein Napoles | MSU-IIT

ICEASS 45
The Formation of World Citizen Identity through the Educational Adjustment of Youths Studing Abroad: A Case of Korean Youths studing in San Beda Alabang in Philippines
Chung Yong Kyo | Yeungnam University

ICEASS 53
Enhancing student understanding of basic cellular concept in large undergraduate course using inquiry-based practicals
Andrea Bugarcic | University of Queensland
Kirsten Zimbardi | University of Queensland
Julie Macaranas | University of Queensland
Peter Thorn | University of Queensland
Effect of a Combined Supervised and Unsupervised Resistance Training Program on Muscle Mass and Function in Older Individuals

Satoshi Fujita | Ritsumeikan University
Kenji Matsutani | Ritsumeikan University
Michinori Ozawa | Ritsumeikan University
Kazuho Yamaura | Ritsumeikan University
Jin Nagazumi | Ritsumeikan University
Kumiko Ebi | Ritsumeikan University
Satoshi Otomo | Ritsumeikan University
Internet & Service Computing/ Mechanical Engineering I /
Computer Engineering
Canary 2, Grand Copthorne Waterfront Hotel
08:45-10:15, September 14th, 2013

Session Chair: Prof. L. N Panda

IRCET 17
Teaching Children’s Literature with Movie in Second Language University Class
Bamadev Sahoo | IIIT
L. N Panda | College of Engineering and Technology
Goutam Pohit | Jadavpur University

IRCET 61
Influence of Injection Pressure on the Performance of Dual Fuel Compression Ignition Engine with Exhaust Gas Recirculation
Madhwesh N | Manipal Institute of Technology
Ravindra | NMAM Institute of Technology
Krishna Murthy | Manipal Institute of Technology
Shrinivasa Rao B R | Manipal Institute of Technology

IRCET 140
Local Mobility Agent in Mobile IPv6 for Preventing Packet Loss in Handover
Wei-Kuo Chiang | National Chung Cheng University
Cheng Luo | National Chung Cheng University

IRCET 31
Genetic-based optimal encoding for image clustering with texture-based features
Li-Wei Lu | National University of Kaohsiung
Chih-Hung Wu | National University of Kaohsiung

IRCET 33
The integration of interval Kalman filtering and fuzzy sets for obstacle avoidance and navigation of mobile robots
You-Dong Huang | National University of Kaohsiung
Guan-Wen Huang | National University of Kaohsiung
Yao-Yu Li | National University of Kaohsiung
Chih-Hung Wu | National University of Kaohsiung
Education II

Canary 1, Grand Copthorne Waterfront Hotel
10:30-12:00, September 14th, 2013

Session Chair: Prof. Kyuhan Bae

ICEASS 68
An investigation of moderation practices within a faculty of education
Denise Ann Beutel | Queensland University of Technology
Lenore Adie | Queensland University of Technology
Margaret Lloyd | Queensland University of Technology

ICEASS 69
Development and analysis of scientific argument in oral presentations of undergraduate science students
Kelly Jackson | University of Queensland
Kirsten Zimbardi | University of Queensland
Kay Colthorpe | University of Queensland
Andrea Bugarcic | University of Queensland

ICEASS 74
Learning process for The Holistic self-development of Nursing students
Boontiva Soowit | Navamindradhiraj University
Pensiri Jeradechakul | Srinakarinwirot University
Siriyupa Poonsuwan | Srinakarinwirot University
Tassanee Tongprateep | Navamindradhiraj University

ICEASS 164
A Study of Gender Differences in Play and Equipment Choices on a Composite Playground
Chia-Yen Tsai | National Dong Hwa University

ICEASS 189
Searching for a New Paradigm of Social Institutions in Information Society: Focusing on Education Institution of Korea
Kyuhan Bae | Kookmin University
Yukyung Lee | Kookje College

ICEASS 217
Education and Values: The Social Capital for National Unity
Wendy Mei Tien Yee | University of Malaya
Mechanical Engineering II
Canary 2, Grand Copthorne Waterfront Hotel
10:30-12:00, September 14th, 2013
Session Chair: Prof. Tetsuya Akagi

IRCET 20
Application and Analysis of Flexible Pneumatic Cylinder Driven by Low-cost Quasi Servo Valve
Tetsuya Akagi ︱ Okayama University of Science
Shujiro Dohta ︱ Okayama University of Science
Mohd Ariff ︱ Okayama University of Science
Yoshinori Moriwake ︱ Okayama University of Science
Feifei Zhao ︱ Tsuyama National College of Technology

IRCET 21
Development of Low-Cost Pressure Control Type Wearable Servo Valve Using Buckled Tube
Ayumu Ono ︱ Okayama University of Science
Tetsuya Akagi ︱ Okayama University of Science
Shujiro Dohta ︱ Okayama University of Science
Abdul Nasir ︱ Okayama University of Science

IRCET 25
Development of Power-Assisted Wheelchair with Consideration of Driving Environment - Dynamic Estimation of Slope Angle and Adaptive Control System Design
Satoshi Morimoto ︱ Okayama University of Science
Shinsaku Fujimoto ︱ Okayama University of Science
Koji Yoshida ︱ Okayama University of Science
Tetsuya Akagi ︱ Okayama University of Science

IRCET 87
Fabrication and performance analysis of thermo electric refrigerator using peltier effect
Rakesh L ︱ Manipal University

IRCET 44
A simulation study on the opening characteristics of steam safety valve by using CFD
Sangho Sohn ︱ Korea Institute of Machinery & Materials
Education III
Canary 1, Grand Copthorne Waterfront Hotel
13:30-15:00, September 14th, 2013

Session Chair: Prof. Cameron McCarthy

ICEASS 75
Comparing hybrid and pure project-based learning curriculums
Kian Jon Chua | National University of Singapore

ICEASS 90
New Paradigms in BioDesign Pedagogy
Hwa Liang Leo | National University of Singapore
Kian Jon Chua | National University of Singapore
Ruey Feng Peh | Agency for Science, Technology and Research
Casey Chan | National University of Singapore

ICEASS 110
Literacy teaching and learning as social activities: A photographic case study in ECE
Linan Yao | University of Western Sydney

ICEASS 213
Scholars on Their Way to Entrepreneurs: Barbadian Elite School Youth as Postcolonial Argonauts to the North American Global Higher Education Market Place
Cameron McCarthy | University of Illinois

ICEASS 34
Factors Affecting the Learning Performance of the Early Childhood Education
Maricel Tingcang | DepEd
Adelfa Cabigas Silor | MSU-IIT

ICEASS 242
The Study of Implementing Children Physical Movement Activities Transform to Enhance Concentration
Li-Chuan Hsu | National Chia Yi University
ICEASS 77
Factors Impacting on the Elderly’s Sex Satisfaction in South Korea
Han Gon Kim | Yeungnam University
Hee-Sung Lee | Yeungnam University

ICEASS 135
“Good Girl” Pregnancies and the Reproduction of the Moral Order in Small-town USA
Catherine Jean Smith | Monash University

ICEASS 237
An Assessment on Current Educational Condition in Sub-Saharan Africa based on Child-Friendly School Model of UNICEF - A Case Study of Republic of Rwanda
So-Eun Yoon | Hankuk Academy of Foreign Studies

ICEASS 241
Early life determinants of school education outcomes in the Northern Territory: A data linkage study
Eric Paul Grist | Charles Darwin University
Sven Silburn | Charles Darwin University
John McKenzie | Charles Darwin University

ICEASS 231
Factors Influencing the Retention of It Professionals in The Ict Services Industry
Guek Nee Ke | International Medical University
Siew Fan Wong | Sunway University

ICEASS 431
Locus of Control and Career Interest of Sophomore Accountancy Students: Basis for Employment Path
Elna Lopez | Lyceum of the Philippines University Batangas
Jovielyn Sunto Mañibo | Lyceum of the Philippines University Batangas
Education IV
Canary 1, Grand Copthorne Waterfront Hotel
15:15-16:45, September 14th, 2013

Session Chair: Prof. Shu-Chu Yang

ICEASS 221
Second Language learning environment: Increasing input
Takayuki Nakanishi | Tokiwa University

ICEASS 225
An investigation of teachers’ perceptions of the current status
Taiwo Oludare Ogunmade | Adeniran Ogunsanya College of Education

ICEASS 330
Testing the Impact of Students Diversity in Sustainability Education by Case Study in Higher Education in Japan
Dan Linh Nguyen | The University of Tokyo
Takashi Mino | The University of Tokyo
Motoharu Onuki | The University of Tokyo

ICEASS 331
Designing Cai Flowchart Through Addie Process for Developing Thai Vocational Education Teachers
Natcha-Tiempitak | Chulalongkorn University
Onjaree Natakuatoong | Chulalongkorn University
Thitipong Nandhabiwat | Chulalongkorn University

ICEASS 333
The primary caregivers’ needs of different types of families from preschools in Taiwan
Shu-Chu Yang | National Chiayi University
Shu-Jung Lin | National Chiayi University

ICEASS 41
Outcomes-Based Education Using Realia Approach across Curriculum: It’s Implication to the 21st Century Education Skills
Manny C. Cabido | MSU-IIT
Julius M. Torralba | MSU-IIT
Jingle B. Magallanes | MSU-IIT
Stephen C. Fajardo | MSU-IIT
Adelfa C. Silor | MSU-IIT
ICEASS 42
Parenting and School Collaboration: It’s Effect to Children’s Academic Performance
Catherine Grace N. Anggo | MSU-IIT
Ariston Roudinni W. Jariol | MSU-IIT
Cherry Mae Linsangan | MSU-IIT
Lady Lee L. Lusanta | MSU-IIT
Marilou D. Vitor | MSU-IIT
Adelfa Cabigas Silor | MSU-IIT
Society II/ Culture /Tourism Management
Canary 2, Grand Copthorne Waterfront Hotel
15:15-16:45, September 14th, 2013
Session Chair: Prof. Roger William Sherman

ISSTEP 388
Reflections Upon immigrant Adaptation and Assimilation: An Issue of Global Concerns
Roger William Sherman | City University of New York

ISSTEP 536
International Human Rights and Mental Disability Law: Developing Policy for Implementation in a Hypothetical State
Barbara Jane Sherman | New York Law School

ICEASS 44
Demon place in ancient religious texts
Seyedeh Saideh Sanjari | Islamic Azad University

ICEASS 342
Whistleblowing across the world: does it seem a «gradient» from West to East, from North to South? What lessons to be learned?
Maria Batishcheva | Lomonosov Moscow State University
Viacheslav Vorontsov | Lomonosov Moscow State University

ICEASS 458
The Language Preference of the Bilingual Eskayan Tribe in Taytay, Duero, Bohol
Angelo O. Tubac | Cristal e-College/Holy Name University

ISSTEP 547
Forecasting Demand for Labour in Tourism in Response to Trade Openness: based on MACRO-IO Model
Bundit Chaivichayachat | Kasetsart University

ICEASS 516
Impressing Heaven: Creative Non-Fiction as Reflective Practice in Cross Cultural Study and Teaching Foreign Languages
Barbara Waldern | Busan University of Foreign Studies
Education V
Canary 1, Grand Copthorne Waterfront Hotel
08:45-10:15, September 15th, 2013
Session Chair: Prof. Wei Li Yap

ICEASS 345
Positive Effects of Web-based Learning with Interactive Multimedia Module
Wei Li Yap | INTI International University
Mai Neo | Multimedia University

ICEASS 399
Improving Students Teamwork and Retention of Learning through Inquiry-Based Approach
Roxan Ayuban Consolacion | Mindanao State University- Iligan Institute of Technology

ICEASS 427
Mental Health Risk Management in Japanese and Korean Elementary Schools
Yui Hosokawa | Korea University/ Kobe University

ICEASS 469
An Investigation into the 21st Century Skills and Competencies for Pre-service Science Teachers in Nigeria
Ajayi Albert Bajulaye | Adeniran Ogunsanya College of Education
G. O. Esiobu | University of Lagos

ICEASS 473
A Study on the Relation between Parents’ Cognitive and Affective Understanding of A Kindergarten, and Their Satisfaction of Its Service: with Children’s Attending Years as the Main Variable
Hsiu-Chih, Liu | National Tainan University
Hsiu-Shuang, Huang | National Tainan University

ICEASS 388
Improving Reading Comprehension with Summarization Scaffold
Siti Ina Savira | State University of Surabaya

ICEASS 453
Teachers’ Perception towards Establishment of Single-Stream Schools in Malaysia
Adlina Ab Halim | University Putra Malaysia
Ku Hasnita Ku Samsu | University Putra Malaysia
Lee Yok Fee | University Putra Malaysia
Mohd Hafiz Sulaiman | University Putra Malaysia
ICEASS 141
How to Manage Cultural Diversity in a Company in Order to Improve the Workers’ Performance
Marielle Bruyninckx | University of Mons
Dimitri Cauchie | University of Mons

ICEASS 218
Asset Management Strategy and Framework for Chiang Mai University by using Analytic Hierarchy Process
Achara Khamaksorn | Chiang Mai University
Acrapol Nimmolrat | Chiang Mai University

ICEASS 229
Tourism Management and Air Transport Developments
V. Ranjan Vethamony | Manonmaniam Sundaranar University

ICEASS 397
The Roles of Organizational Citizenship Behavior on Career Advancement
Ummi Naiemah Saraih | Universiti Utara Malaysia
Hassan Ali | Universiti Utara Malaysia
Shaiful Annuar Khalid | Universiti Utara Malaysia

ICEASS 375
Financial Inclusion: Mainstreaming the Marginalized
Sraboni Dutta | Birla Institute of Technology

ICEASS 432
Mathoor Hanging Trough: A Sustainable Tourist Spot
Cyril Kanmony Jebagnanam | Scott Christian College

ICEASS 462
The Determinant Factor of Bank’s Function as an Intermediary (Case Study: Foreign Exchange Commercial Banks in Indonesia Period 2008-2012)
Rani Puspadharma Wachju | Institute Technology Bandung
ICEASS 467
Risk and Return in Bandung Property with Comparison of Real Property and Stock Property
Christophorus David Budiarto | SBM ITB
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<th>Presenter(s)</th>
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<td>ICEASS 478 Current Preschool Education: From Unit to Thematic Teaching</td>
<td>Cheng-Ling Tsai</td>
</tr>
<tr>
<td>ICEASS 484 Improving Second Language Writing: Special Attention to Chinese International Students</td>
<td>Peizhen Wang</td>
</tr>
<tr>
<td>ICEASS 466 Text analysis toward understanding the College English Learners Inter Language</td>
<td>Eileen Meneses Gruta</td>
</tr>
<tr>
<td>ISSTEP 531 Competing Values Framework of Administrators in Private Colleges in the National Capital Region</td>
<td>Raymond Quilas Datuon</td>
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<tr>
<td>ICEASS 518 An Investigation of Preschool Educators’ Community Interaction, Hope in the Workplace and Creative Teaching</td>
<td>Hsiu-Chih Liu</td>
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<tr>
<td>ICEASS 374 Interdisciplinary Education for Professionals Specialising in Child Care and Protection: A South African Example</td>
<td>Carmel Rose Matthias</td>
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<tr>
<td></td>
<td>Frederick Noel Zaal</td>
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Mechanical Engineering/ Civil Engineering
Canary 2, Grand Copthorne Waterfront Hotel
10:30-12:00, September 15th, 2013

Session Chair: Prof. A.P. Sathiyagnanam

IRCET 11
Effects of Zinc Oxide and Copper Oxide Nanoparticle Additives in Diesel and Biodiesel Blends on the Performance and Emission Characteristics of a CI Engine
K. Vijayaraj | Annnmalai University
A. P. Sathiyagnanam | Annnmalai University

IRCET 32
Convective Instability in a Chemically Reacting Maxwell Fluid Saturated Porous Layer with Constant Heat Flux Lower Boundary
Syeda Khudeja Akbar | Christ University
S Maruthamanikandan | Christ University
Achala L Nargund | MES College

IRCET 38
Combustion Modeling of CI Engine Using Diesel and B20 Fuels
Niranjan M N | MIT Manipal

IRCET 47
Women Awareness on Risk Reduction Management in Disaster-Prone Areas of Yogyakarta Indonesia
Retna Hidayah Marsum | Yogyakarta State University

IRCET 85
Critical Chain Management Method for Reinforced Concrete Building Projects
Su-Ling Fan | Tamkang University
Hui-Ping Tserng | National Taiwan University
Ya-Ju Hsu | National Taiwan University
Tsung-Wei Hung | Tamkang University

IRCET 26
Flow Past a Paired Spur Dyke on Rigid Meandering Channel
Kedar Sharma | I.I.T. Kanpur
Pranab K. Mohapatra | I.I.T. Kanpur
IRCET 28
Consideration on the Bridge Design from the view of Architecture
Chunxia Yang | Tongji University
Ming Qin | Tongji University

IRCET 5
Method for a Systematic Review of Standard Forms of Construction Contract in Malaysia
Sim Nee Ting | University Malaysia Sarawak
Andrew Whyte | Curtin University
Hieng Ho Lau | Curtin University
Education VII
Canary 1, Grand Copthorne Waterfront Hotel
13:30-15:00, September 15th, 2013

Session Chair: Prof. Ahmet Gürses

ICEASS 437
Interactive Direct Teaching Based Constructivist Learning (IDTBCCL)
Ahmet Gürses | Atatürk University
Çetin Doğar | Erzincan University

ICEASS 447
Determination of Constructivist Learning Based On Interactive- Direct Instruction on Boiling and Evaporation Concepts: An Experimental Approach
Çetin Doğar | Erzincan University
Ahmet Gürses | Atatürk University
Tuba Dalga | Atatürk University

ICEASS 178
Music in Adult ESL Speaking Classroom
Kanita Ridwana | Stamford University Bangladesh

ISSTEP 541
The missing link: designing sustained and collaborative CPD for educators
Snezana Dabic | Northern Melbourne Institute of TAFE

ISSTEP 592
Machine Transliteration by Different Methods
Thida Myint | University of Computer Studies, Mandalay

ICEASS 184
A Study on Enhancement of Economic Interface towards Sports in association with organizing International Sports Event
Vivek Chaudhary | University of Delhi
Communication
Canary 2, Grand Copthorne Waterfront Hotel
13:30-15:00, September 15th, 2013
Session Chair: Prof. Artin Guerrero Umali

ICEASS 120
An Analysis on the Influence of Physical Violence as Presented by local Television News Reports in News Programs to Non-working College Students Studying in Universities within the University Belt Area
Aljon Matias Valdenibro | De La Salle University-Dasmarinas
Gerizze Ibanez Del Valle | De La Salle University-Dasmarinas
Maverick Rodil Catalan | De La Salle University-Dasmarinas

ICEASS 121
A Content Analysis on the News Stories posted on GMA’s YouScoop Website from May to June 2013
Liesel Garcia Gambe | De La Salle University Dasmarinas
Martha Aguilar Cabansag | De La Salle University Dasmarinas
Edmay Bagnaes Delos Santos | De La Salle University Dasmarinas

ICEASS 122
DEAFference: Perception of the Deaf and Non-deaf Residents of Metro Manila on the Use of Sign Language Insets by Local TV News Programs
Patricia Camille Macalalad Ruiz | De La Salle University Dasmarinas

ICEASS 123
Let The Name Games Begin: An Analysis On How Prominent Political/Showbiz Family Names Were Used By Selected Senetorial Candidates In Their Television Campaigns
Artin Guerrero Umali | De La Salle University Dasmarinas

ICEASS 123
Let The Name Games Begin: An Analysis On How Prominent Political/Showbiz Family Names Were Used By Selected Senetorial Candidates In Their Television Campaigns
Artin Guerrero Umali | De La Salle University Dasmarinas

ICEASS 162
A Semiotic Analysis of Philippine Daily Inquirer and Philippine Star about the Administration of President Noynoy Aquino through its Editorial Cartoons
Janine Bernardo Urquico | De La Salle University Dasmarinas
Patricia April Hisugan | De La Salle University Dasmarinas
Madelle Toledo | De La Salle University Dasmarinas
ICEASS 248
The Role of Visual Documentation in Sustainable Development Projects- A case study
Subramaniam Panneerselvam | Amrita University

ICEASS 364
Communication in Contemporary Indian Advertising: Socio-Cultural Semantics and the Ethical Quandary
Apoorva Bharadwaj | Indian Institute of Management
Technology

Canary 1, Grand Copthorne Waterfront Hotel
15:15-16:45, September 15th, 2013

Session Chair: Swe Swe Nyein

ISSTEP 554
An Efficient WICE using Extraction Rules
Swe Swe Nyein | University of Computer Studies, Mandalay
Myat Myat Min | University of Computer Studies, Mandalay

ISSTEP 556
Feature Extraction based on the Orthogonal View 3D models Retrieval
Yu Yu Than | University of Computer Studies, Mandalay
Nyein Aye | University of Computer Studies, Mandalay

ISSTEP 557
Syntactic Reordering Approach for Myanmar to English Machine Translation System
Ayethidawin | University of Computer Studies, Mandalay
Aye Thida | University of Computer Studies, Mandalay

ISSTEP 559
A New Approach Optimistic Concurrency Control for Replicated Databases
Nyein Nyein Ei | University of Computer Studies, Mandalay
Nyein Nyein Myo | University of Computer Studies, Mandalay

ISSTEP 594
Mediator Based Data Integration in Heterogeneous Data sources
Thandar Su Nge Htwe | University of Computer Studies, Mandalay
Nyein Nyein Myo | University of Computer Studies, Mandalay
Conference Program – Poster Session

Education/ Tourism Management

Grand Copthorne Waterfront Hotel

10:00-11:00, September 14th, 2013

ISSTEP 517
Effect of Ethanol Extract of Centella Asiatica Sp. on Amount of Astrocyte in Ca3 Hippocampus
Lisa Novianti | Gadjah Mada University

ISSTEP 432
Facilitating Project-based Learning in Vocational Education and Training
Yuk Hei Lam | Canberra Institute of Technology

ISSTEP 584
Ecotourism on the Wheels of English Language Boosts Economic Sustenance of Free Libya
Bashir Milad Al-roubi | Al-Mergeb University

ICEASS 57
Applied Science and Education: Vice versa benefit
Elizelle Juaneel Cilliers | North-West University
Wim Timmermans | Wageningen University of Applied Sciences

ICEASS 491
A Case Study on a Prized Team of Five Design College Seniors
Chien-Heng Yeh | North-West University
Chieh-Jen Lin | Tainan University of Technology
Chih-Hsien Yang | New Taipei City Jing-Long Elementary School
ICEASS 113
Factors Related to the Social Capital of the Adults Taking Shelter for a Long Time after the Catastrophic Earthquake
Mayo Hiroshima | Kyoto University Graduate School of Medicine
Manami Amagai | National College of Nursing
Ikuko Takada | Okuma Town Office
Yumiko Takeuchi | Okuma Town Office
Yumiko Sawada | Okuma Town Office
Makiko Takahashi | Okuma Town Office
Takahito Hayashi | Kyoto University
Hidenori Arai | Kyoto University
Mika Okura | Kyoto University
Minoru Yamada | Kyoto University
Mayumi Nitta | National College of Nursing

ICEASS 346
Factors Affecting the Mental Health of Adults Living in Shelters for a Protracted Period Following the Great East Japan Earthquake and Fukushima Daiichi Nuclear Disaster
Amagai Manami | National College of Nursing
Takahashi Makiko | Okuma Town Office
Hiroshima Mayo | Kyoto University
Kobayashi Noriko | National College of Nursing
Nitta Mayumi | National College of Nursing
Takada Ikuko | Okuma Town Office
Takeuchi Yumiko | Okuma Town Office
Sawada Yumiko | Okuma Town Office
Ijichi Megumi | National Center for Global Health and Medicine
Kawauchi Kenzo | National Center of Neurology and Psychiatry
Nishioka Daiki | National Center of Neurology and Psychiatry
Suzuki Nao | National Center of Neurology and Psychiatry
Hayashi Takahito | Kyoto University
Arai Hidenori | Kyoto University
ICEASS 92
The Relationship between Corporate Government and Patterns of Property Rights of Tourist Hotels
Chia-Ju Lee | National Dong Hwa University

ICEASS 117
Religious Rhetoric in the Australian Parliament: A Tipping Point Perspective
James Edward Robert Unsworth | Griffith University

ICEASS 219
The Study of Customer Prioritization Strategy on Performance Management: The Customer-Firm Affection as the Moderator
Cedric Hsi-Jui Wu | National Dong Hwa University
Hsiao-Chun Liao | National Dong Hwa University

ICEASS 422
Theory of Planned Behavior for Different Stages of Marketing Strategy
Wen-Cheng Chu | National Dong Hwa University
Yi-Ting Chu | National Hua Lien Girls High School
Shu-Hui Chang | National Dong Hwa University

ICEASS 528
Optimum Portfolio Based on Risk and Return Analysis of Gold, Silver, Commodity, and Land Property in Indonesia for the Period of 2008-2012
Fiqdira Hudanisa | Bandung Technology of Institute
Civil Engineering/ Nanotechnology/ Electrical & Electronics Engineering
Grand Copthorne Waterfront Hotel
10:00-11:00, September 14th, 2013

IRCET 98
Research on Early-warning Model for Landslide of Open-pit Dump
Na He | University of Science and Technology Beijing
Tingting Luan | University of Science and Technology Beijing
Xuedong Zhang | University of Science and Technology Beijing
Zhenhua Xie | University of Science and Technology Beijing

IRCET 34
Effect of thickness of Ag buffer layer on the nano-electrical properties of ITO film for PLED
Sy-Hann Chen | National Chiayi University
Yi-Ru Li | National Chiayi University
Chang-Feng Yu | National Chiayi University
Po-Ching Kao | National Chiayi University

IRCET 37
Robust Optimization Using a Tabu Search Method
Yang Wenjia | Nanyang Technological University
Wu Sheng | Nanyang Technological University

IRCET 86
The Application of Cement Mixing Composite Foundation in the Geological Conditions of Valley Terrace
Huaming Wu | Quality Superintendence Station for Architecture Engineering of Huizhou County