Conference Program

Beijing,China

May, 2014

ICEASS

International Conference on Education and Social Sciences

ISEANS

International Symposium on Engineering and Natural Sciences

ACGEBF

Annual Conference on Global Economics, Business and Finance

ICEAI

International Congress on Engineering and Information

ICEASS

International Conference on Education and Social Sciences

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ISEANS

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ACGEBF

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ICEAI

International Congress on Engineering and Information ISBN 978-986-88450-4-6

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General Information for Conference Participants

Information and Registration

The Registration and Information Desk will be situated in **The Presidential Beijing** on the **second floor**, and will be open at the following times:

Friday, May 23 (8:15-17:30)

Saturday, May 24 (8:15-17:30)

Parallel Sessions

Parallel Sessions will run on May 23 and 24. Sessions are usually 90 minutes in length.

Presentations and Equipment

All presentation rooms are equipped with a screen, an LCD projector, and a laptop computer installed with PowerPoint software. You will be able to insert your USB flash drive into the computer and double click on your presentation to open it in PowerPoint. We recommend that you bring two copies of your presentation in case of one fails. You may also link your own laptop computer to the projector cable, however if you use your own Mac please ensure you have the requisite connector.

A Polite Request to All Participants

Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. The session chair is asked to assume this timekeeping role.

Poster Sessions & Poster Requirements

Materials Provided by the Conference Organizer:

- 1. X-frame display & Base Fabric Canvases (60cm×160cm)
- 2. Adhesive Tapes or Clamps

Materials Prepared by the Presenters:

1. Home-made Poster(s)

Requirement for the Posters:

- 1. Material: not limited, can be posted on the canvases
- 2. Size: smaller than 60cm*160cm



Conference Schedule

Thursday, May 22, 2014

Executive Committee Meeting (Committee Only)

Friday, May 23, 2014

111day, May 25, 2014		
Oral Sessions, The Presidential Hotel, 2F		
Time	Information	
08:15-17:30	Registration	
08:45-10:15	Oral Session Volga , Law, Politics & Communication	
	Oral Session Amazon, Education I	
	Oral Session Seine, Civil Engineering & Environmental Engineering	
10:15-10:30	Tea Break	
10:30-12:00	Oral Session Volga, Keynote Speech: Dr. Cathine Gilchrist	
	Oral Session Amazon, Information Engineering	
	Oral Session Seine, Keynote Speech: Dr. San-Yih Lin	
12:00-13:00	Lunch Time	
13:00-14:30	Oral Session Volga, Entrepreneurship and Small Businesses &	
	Business Management	
	Oral Session Amazon, Education II	
	Oral Session Seine, Biology	
14:30-14:45	Tea Break	
	Oral Session Volga, Management	
14:45-16:15	Oral Session Amazon, Psychology I	
	Oral Session Seine, Society	
16:15-16:30	Tea Break	
16:30-18:00	Oral Session Volga, Financial Management & Economics	
	Oral Session Amazon, Psychology II	
	Oral Session Seine, Culture I	

Poster Sessions, The Presidential Hotel, 2F		
Time	Information	
08:15-17:30	Registration	
14:00-15:00	Education & Culture	
	Economics & Business and Management	

Saturday, May 24, 2014

Oral Sessions, The Presidential Hotel, 2F		
Time	Information	
08:15-17:30	Registration	
08:45-10:15	Oral Session Volga , Education III	
	Oral Session Amazon, Electrical Engineering & Computer Science	
10:15-10:30	Tea Break	
10:30-12:00	Oral Session Volga, Psychology III	
	Oral Session Amazon, Engineering Management & Industrial	
	Engineering	
12:00-13:00	Lunch Time	
13:00-14:30	Oral Session Volga, Education IV	
	Oral Session Amazon, Biological Engineering, Physics & Chemistry	
14:30-14:45	Tea Break	
14:45-16:15	Oral Session Volga, Education V	
	Oral Session Amazon, Finance & Economics	
16:15-16:30	Tea Break	
16:30-18:00	Oral Session Volga, Education VI	
	Oral Session Amazon, Economics	

Poster Sessions, The Presidential Hotel, 2F		
Time	Information	
08:15-17:30	Registration	
10:00-11:00	Information Engineering, Computer Science & Civil Engineering	
	Biology, Physics & Chemistry	

Conference Venue Information

The Presidential Beijing

Address: No.9 Fuchengmenwai Road, Xicheng District. Beijing China

Telephone number: +8610 5858 5588

Location:

Conveniently located in the heart of Beijing, close to 2nd Ring Road West, The Presidential Beijing is easily accessible from the Beijing Exhibition Center, Financial Street, Xidan business district, major government bodies and largest shopping area. Only 5 minutes walk to metro station, and just minutes away from Tiananmen Square, the Forbidden City, the National Stadium (Bird's Nest) and the National Aquatics Center (Water Cube).

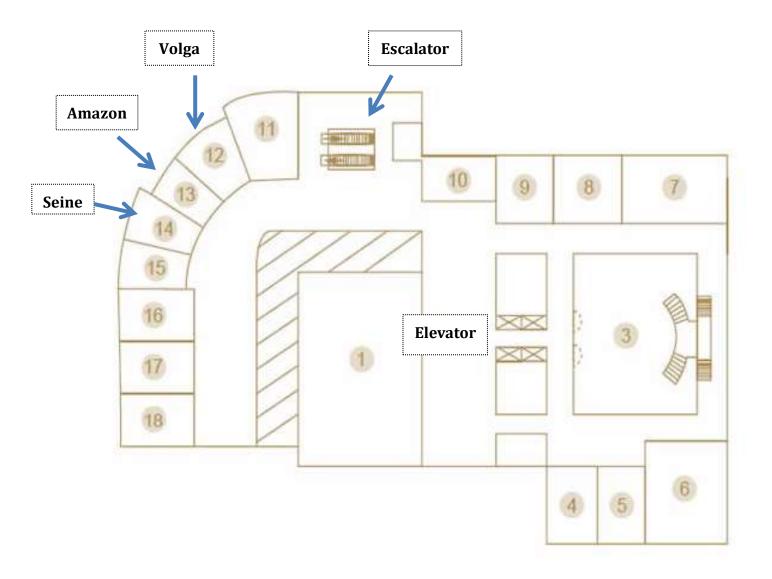


Conference Venue Floor Plan (2F)

12: Volga

13: Amazon

14: Seine



Conference Organization

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Zuojing Li Shenyang Pharmaceutical University

Hong Fan Saint Mary's University

Henry Ma The Hong Kong Polytechnic University

Mei-Ling Chen Da-Ya University

Keynote Speech

The Presidential Hotel, Volga

2014/05/23 Friday 10:30-12:00

Speaker: Dr. Cathine Gilchrist Scott

Vice President for Research, Education, Training and Development, G and H Educational and Research Foundation, Inc.



Transforming Teacher Preparation Programs in the 21st. century

America's public schools appear to need better prepared elementary and middle level mathematics teachers if the nation's students will continue to compete in a global society (Schmidt, W., 2013). Future teachers should have a broad-base knowledge in the theoretical and practical aspects of teaching mathematics and teaching in general (Schmit, W., 2013). Some elementary and middle level teacher preparation programs require only six hours of mathematics, and these hours are not enough content for future teachers to have an in-depth and broad knowledge base of mathematics (Gilchrist-Scott, C., 2013).

This presentation provides a guide to change the way future teachers are prepared to function in a global society. It will (1) create a vision for change in preparing future teachers; (2) focus on changes that are needed to prepare teachers to function in the classroom; (2) provide a rationale why schools of education should undergo a complete paradigm shift in preparing teachers; (3) explain how the blueprint should change teacher preparation in the 21st. century; (4) explore innovative and creative ways to improve the preparation of future teachers to impact teacher quality and student achievement; (5) analyze the research presented on teacher preparation, the methodology used to collect data, the results found, and the recommendations for transforming teacher preparation programs; (6) evaluate the blueprint to change teacher preparation programs; and (7) discuss to what extent the blueprint will impact teacher quality and student learning.

In conclusion, the blueprint provides a guide for educators to change the way future teachers are prepared and change the public's concept of teachers and teacher preparation programs.

Keynote Speech

The Presidential Hotel, Seine

2014/05/23 Friday 10:30-12:00

Speaker: Prof. San-Yih Lin

Department of Aeronautics and Astronautics
National Cheng Kung University, Tainan, Taiwan



Topic:

Pressure Correction Method for Fluid-Particle Interaction and Two-Phase Flow

A pressure correction method coupled with a direct-forcing immersed boundary (IB) method and the volume of fluid (VOF) method is developed to simulate fluid-particle interaction and two-phase flows. This method uses a pressure correction method to solve incompressible flow fields, an IB method to handle fluid-particle interactions, and the VOF method to solve the two-phase flow. A direct forcing method is introduced in the IB method to capture particle motions. A volume fraction function is introduced in the VOF method and is governed by an advection equation. A third-order modified monotone upwind scheme for conservation law (modified MUSCL) is used to solve the solutions of the advection equation. Moreover, by applying the Gauss theorem, the formulas for computing the hydrodynamic force and torque acting on the particle from flows are derived from the volume integral of the particle instead of the particle surface. For demonstrating the efficiency and capability of the present method, sedimentations of many spherical particles in an enclosure, three-dimensional broken dam problem, three-dimensional rising bubble, and three-dimensional wave impact on a tall structure are performed. Finally, the numerical method is applied to investigate the granular flow impact on a tall structure and the bubble generation and the flow of a falling ellipse.

Oral Sessions

Law, Politics & Communication

The Presidential Hotel, Volga

2014/05/23 Friday 08:45-10:15

Session Chair: **Prof. Nandita Kakoti**

ICEASS-1062

The Methods of Money Laundering in the United States, England and Malaysian Jurisdictions – A Legal Perspective

Guru Dhillon | Multimedia University

ICEASS-787

Women Representation in Politics

Nandita Kakoti | *Dibrugarh University*

ICEASS-734

Gatekeeping Process of Foreign News

Joanne Muscat | Office of the Prime Minister, Government of Malta

Education I

The Presidential Hotel, Amazon

2014/05/23 Friday 08:45-10:15

Session Chair: **Prof. K. Sudhakar**

ICEASS-721

Ethics of the Right to Education

A. Reis Monteiro | University of Lisbon

ICEASS-807

Experiences Related to Peer Instruction, Team Formation and Peer Assessment during a Systems Engineering Course

K. Sudhakar | *Indian Institute of Technology Bombay*

A. S. Shaja | Indian Institute of Technology Bombay

ICEASS-718

Mobile Learning for Emergency Learning and Reduce Trauma of Children after Disaster

Rafika Bayu Kusumandari | Semarang State University

Dwi Yuwono Puji Sugiharto | Semarang State University

ICEASS-880

Non-verbal Representations of Parents Holding of Preschoolers

Ruei-Jen Diana Fan | National Taipei University of Education

Yu-Wen Hsiao | National Taipei University of Education

ICEASS-1406

Thai Language Curriculum in Vietnam

Siriwong Hongsawan | *Ubon Ratchathani University*

ICEASS-1051

Living Arrangements of the Elderly in Malaysia

Saidatulakmal Mohd | Universiti Sains Malaysia

Civil Engineering & Environmental Engineering

The Presidential Hotel, Seine

2014/05/23 Friday 08:45-10:15

Session Chair: **Prof. Lee Chansik**

ICEAI-558

A Study on the Reynolds Number Dependency of the Form Factor of A Ship

In-Jun Yang | Inha University

Young-Gill Lee | Inha University

Seung-Hee Lee | Inha University

Sang-Hyun Kim | *Inha University*

Yoon-Jin Ha | *Inha University*

Jeong-Ho Park | *Inha University*

ICEAI-568

Actual Condition Analysis on the Maintenance of Public Building of Korea

Lee Chansik | Incheon National University

ISEANS-835

Thorn-shape Waveform Seen in the Impulsive Force of Soft Material

Chen Liu | Hiroshima University

Yukio Fujimoto | Hiroshima University

Yoshikazu Tanaka | *Hiroshima University*

ISEANS-793

Geochemical and Determination Ore Forming Fluids of the Ileh Iron Deposite, SW of Taibad (Khorasan Razavi, Iran)

Siyamak Bagheriyan | Shahriyar Branch, Islamic Azad University

ISEANS-794

Mineralization of Quadrangle of Aligodarz Area (West Of Iran) Using Geomagnetism Data of Satellite Images

Siyamak Bagheriyan | Shahriyar Branch, Islamic Azad University

ISEANS-872

Reducing Construction and Demolition Waste: Experiences from Hong Kong

Zezhou Wu | The Hong Kong Polytechnic University

Ann Tit Wan Yu | The Hong Kong Polytechnic University

Information Engineering

The Presidential Hotel, Amazon

2014/05/23 Friday 10:30-12:00

Session Chair: **Prof. Inthuwong, G**

ICEAI-560

A Simulation System of Footwear with Identification and Sensing Functions

Heng-Chia Chang \mid Feng Chia University

Chao-Wen Tseng | Feng Chia University

Chua-Huang Huang | Feng Chia University

ISEANS-857

Connecting Meridian Energy and Liver Function Based on Artificial NeuroMolecular Method

Yo-Hsien Lin | Yuanpei University

ISEANS-756

The Development of Innovation Values of Manure Mixing Machine Using Cooperative Technology Transfer

Inthuwong, G. | *Uttaradit Rajabhat University*

Khlaichom, P. | Uttaradit Rajabhat University

Buntam, D. | Uttaradit Rajabhat University

ISEANS-847

Inspection and Improvement of Image Quality of Multiple-Choice Answer Sheet with Image Processing

Apisak Phromfaiy | *Uttaradit Rajabhat University*

Pitak Khlaichom | *Uttaradit Rajabhat University*

Gunt Intuwong | *Uttaradit Rajabhat University*

ISEANS-848

Development and Efficiency Calculation of Automatic Ready-Mixed Concrete Production System

Pitak Khlaichom | *Uttaradit Rajabhat University* Apisak Phromfaiy | *Uttaradit Rajabhat University* Gunt Intuwong | *Uttaradit Rajabhat University*

Entrepreneurship and Small Business & Business

Management

The Presidential Hotel, Volga

2014/05/23 Friday 13:00-14:30

Session Chair: Prof. Nerisa Paladan

GEBF-6360

Risk Management and Performance Management in Hospitality Industry: An Integrated Approach

Ng Kah Hwa | Financial Engineering and Risk Management Solutions LLP

GEBF-6345

An Algorithm with Dynamic Neighborhoods for Solving the Generalized Assignment Problem

Sheng-Yuan Shen | Yuan Ze University

GEBF-6312

Accounting Students' Intention to Pursue CPA Certification in China

Lei Wen | Buena Vista University

Qian Hao | Wilkes University

Danlu Bu | Southwestern University of Finance and Economics

GEBF-6285

The Contribution of Village Palm Grove to the Cameroonian Rural Economic Growth

Pene Zongabiro Nina Pelagie | *Hebei University*

GEBF-6348

Transformational Leadership: The Emerging Leadership Style of Successful

Entrepreneurs

Nerisa Paladan | Ateneo de Naga University

GEBF-6347

Beyond the Disciplinary Role of Board of Directors: the Case of Innovative Companies

Ji-Yong Lee | France Business School

GEBF-6332

Housing Price Cycles and Financial Development

Belgin Akçay | *Ankara University* Eray Yucel | *Ozyegin University*

Education II

The Presidential Hotel, Amazon

2014/05/23 Friday 13:00-14:30

Session Chair: **Prof. Molly Zhou**

ICEASS-612

Competing Values Framework of Administrators among Private Colleges in the National Capital Region

Raymond Q. Datuon | Chiang Kai Shek College

ICEASS-643

Influence of Motivation and Management on Teacher Retention in Nigerian Elementary Schools

Fadekemi Funke Omirin | Osun State University

ICEASS-946

The Representations of Drawing Action of Children Drawings in Taiwan

Ruei-Jen Diana Fan | *National Taipei University of Education* Ching-Yi Chen | *National Taipei University of Education* Hsin Yu Lin | *National Taipei University of Education*

ICEASS-803

Principals' Perceptions of Using E-portfolio Information for Hiring Decisions

Molly Zhou | *Dalton State College* Marilyn Helms | *Dalton State College*

ICEASS-747

Listening to the Voices of Children, Parents and Teachers about School Model that Promotes Children'S Well-Being in Indonesia

Novi Candra | *The University of Melbourne* Harry Minas | *The University of Melbourne* Erminia Colucci | *The University of Melbourne* Ritz Kakuma | *The University of Melbourne*

ICEASS-1293

Fear of Negative Evaluation (FNE) in English Language Classroom

Wan Iman binti Wan Salim | *Universiti Kuala Lumpur Malaysia France Institute* Vijayaletchumy Subramaniam | *Universiti Putra Malaysia*

Biology

The Presidential Hotel, Seine

2014/05/23 Friday 13:00-14:30

Session Chair: **Prof. Wirongrong Duangjai**

ISEANS-830

Carbonate Facies and Cyclicity in the Lower Qiulitag Group (Upper Cambrian) in Northwestern Tarim Basin, NW China

Yanqiu Zhang | *University of Potsdam, Germany*Daizhao Chen | *Chinese Academy of Sciences*Maria Mutti | *University of Potsdam, Germany*

ISEANS-853

The Comparative Evaluation of Community-based Ecotourism Management at Mangrove Forest Communities in Satun Province, Thailand

Wirongrong Duangjai | *Srinakharinwirot University*Unchan Tuntates | *Srinakharinwirot University*Patarapong Kroeksakul | *Srinakharinwirot University*

ISEANS-784

Seasonal Dynamics of Male Gypsy Moth Flight (Lymantria Dispar, Lepidoptera, Lymantriidae) in Russian Far East: 2011-2013 Years

Dmitry K.Kurenshchikov | Institute for Aquatic and Ecological Problems, Far Eastern

Branch of Russian Academy of Sciences

ISEANS-850

Community Composition of Marine Phytoplankton in Tolo Harbour, Hong Kong, as Revealed By HPLC Pigment Analyses

Charles Chi Hung Tang | *The Chinese University of Hong Kong* Chong Kim Wong | *The Chinese University of Hong Kong*

ISEANS-984

Effects of CO₂ on Crystal Formation of Macro Green Algae, Halimeda Macroloba

Tanyanan Pitakpong | *Mahidol University*Rattanawat Chaiyarat | *Mahidol University*Preeyaporn Koedrith | *Mahidol University*Sumaitt Pudchakarn | *Burapha University*

ISEANS-941

Psychology an effective tool on Behaviour Change Communication to promote Good Governance in Kalikot Nepal

Kiran Sharma Paudel | *Himalayan Community Resource Development Centre*Parbati Kumari Chaulagain | *Himalayan Community Resource Development Centre*Kula Prasad Pandey | *Himalayan Community Resource Development Centre*

ISEANS-1204

Evaluation of Peripheral Blood Lymphocytes Profile in Patients with Chronic Hepatitis B Infection

Qabas Neamah Hadi | *International Islamic university*Mohammed Imad Al-Deen Mustafa | *International Islamic university*Hui Yee Chee | *Universiti Putra Malaysia*Khairul Azhar Jaafar | *International Islamic university*

Management

The Presidential Hotel, Volga

2014/05/23 Friday 14:45-16:15

Session Chair: **Prof. Ming-Chuan Pan**

ICEASS-693

Consumption for Status: Faith or Fate?

Widya Paramita | *Universitas Gadjah Mada* Rokhima Rostiani | *Universitas Gadjah Mada* Sari Winahjoe | *Universitas Gadjah Mada*

ICEASS-765

Unraveling Stakeholder Interests: A Rawlsian Approach to Corporate Governance

Daniel C. Evans | *University of Jinan*Gerald E. Evans | *University of Montana*

ICEASS-1146

School-Work Alternance to Raise and Keep Future Managers: An Action Research

Stéphanie Pougnet | Ecole hoteliere de Lausanne - Visiting Polytech University Hong Kong

ICEASS-1297

A Study on the Relationship between Transformational Leadership and Teacher Commitment in Malaysia

Teh Pei Ling | *University Putra Malaysia*Zaidatol Akmaliah Lope Pihie | *University Putra Malaysia*Soaib Asimiran | *University Putra Malaysia*Foo Say Fooi | *University Putra Malaysia*

GEBF-6409

Antecedent of Purchase Intention: Product Category, Online Seller Reputation, and Brand Name Syllable

Ming-Chuan Pan | Tatung University

GEBF-6335

Sustainability Balance Scorecard

Vienda A. Kuntjoro | Trisakti University

GEBF-6284

Emergence of Movie Stream Challenges Traditional Dvd Movie Rental—An Empirical Study with a User Focus

Chiang-Nan Chao | St. John's University

Tiger Li | Florida International University

Psychology I

The Presidential Hotel, Amazon

2014/05/23 Friday 14:45-16:15

Session Chair: Prof. Najib Ahmad Marzuki

ICEASS-759

Students' Interviewer Characteristics Preferences in Selection Interview

Najib Ahmad Marzuki | Universiti Utara Malaysia

ICEASS-773

Juvenile Permissiveness for Pre-Marital Pregnancy

Stanislaus Sugiyarta | Semarang State University

ICEASS-779

Stress and Coping Stress an Indigenous Study on Teachers in Central Java

Rahmawati Prihastuty | Semarang State University

ICEASS-811

Does Self Control Activity Cause Ego Depletion?

Anna Undarwati | Semarang State University

ICEASS-902

Qualitative Research of Emotion Coping Skills with Stress in Taiwan Mid-Adults

Shu Fang Kao | *National United University*

Tsen Shin Kao | National United University

ICEASS-1400

Does Anger Rumination Affect Decision Making?

Luthfi Fathan Dahriyanto | Semarang State University

Society

The Presidential Hotel, Seine

2014/05/23 Friday 14:45-16:15

Session Chair: **Prof. Young-Chool Choi**

ICEASS-942

The Significance, Content and Characteristics of Social Engineering

Hongbo Wang | *Xian Jiaotong University* Min Qu | *Xi'an Polytechnic University*

ICEASS-1152

Analysis of Current Conditions Facing Social Enterprises in Korea: Policy Issues Regarding Their Sustainable Development

Young-Chool Choi | Chungbuk National University Ji-Hyun Jang | Sangmyung University

ICEASS-1323

Curriculum Paradigm Structures for Transforming Teacher Education in Primary School programmes in 21st Century Nigeria

Sanusi Mamman | *Umaru Musa Yar'adua University* C. C. Okam | *Umaru Musa Yar'adua University*

ICEASS-896

The Spelling Errors in the Writing of Dyslexic Children in Malaysia

Anida Nasuka | *University Putra Malaysia* Vijayaletchumy Subramaniam | *University Putra Malaysia*

ICEASS-997

Application of Malay Language Learning Strategies by International Students at Private Institutions of Higher Learning

Vijayaletchumy a/p Subramaniam | *University Putra Malaysia* Yong Chyn Chye | *Multimedia University*

ICEASS-1101

Information Field in Kamus Dewan And Kamus Besar Bahasa Indonesia

Oi Chin Chong | *University Putra Malaysia* Vijayaletchumy Subramaniam | *University Putra Malaysia*

ICEASS-802

Critical Self-Reflection: China's Inner Drive for Modernity

Jing Wang | Colgate University

Financial Management & Economics

The Presidential Hotel, Volga

2014/05/23 Friday 16:30-18:00

Session Chair: Prof. Huimei Liu

GEBF-6261

Individual Stock Options Trading and Firm Performance

Jun-Biao Lin | National Kaohsiung First University of Science and Technology Kai Lin Cheng | Taiwan Academic of Banking and Finance

GEBF-6373

What Role does Directors and Officers Insurance Play in SEO Market?

Huang, Po-Kai | *Aletheia University* Lai, Yu-Feng | *Aletheia University*

GEBF-6374

Mutual Fund Investors' Investment Behavior and Bias Association Studies of the Five Personality Traits

Huang, Po-Kai | *Aletheia University* Chang, Wei-Jan | *Aletheia University*

GEBF-6376

Pricing the Synthetic CDOs

Huimei Liu | *National Chengchi University* Wanru Ji | *National Chengchi University*

GEBF-6380

Health Insurance - Challenges & Opportunities in India

D N Panigrahi | Institute of Management Technology

GEBF-6369

Regression Models for the Willingness-to-Pay of Two Nested Scenarios in a Contingent Valuation Survey

Chen Tung Chiang | National Chengchi University

GEBF-6377

Forecasting Effectiveness of Classic Versions of Option Pricing Models: Evidence from Recent Waves of Financial Upheavals

Vipul Kumar Singh | Institute of Management Technology

Psychology II

The Presidential Hotel, Amazon

2014/05/23 Friday 16:30-18:00

Session Chair: Prof. Osman Chuah Abdullah

ICEASS-671

Ageing Population in Developed Countries: A Study of Process and Phenomena

Osman Chuah Abdullah | International Islamic University Malaysia

ICEASS-1316

Teacher Care, Expectation, and Language Minority Students

Sounghwa Walker | *University of California, Riverside*

ICEASS-1340

Does Student Recap Using Mind Mapping Technique Improve Students' Learning Activities and Outcomes Effectively? An Experimental Study

Yogi Swaraswati | Semarang State University Sri Maryati Deliana | Semarang State University

ICEASS-1346

Intention and Behavior of ParentsiIn Giving Sex Education in Early Childhood (Study on Mothers in Sekaran-Gunungpati, Semarang, Central Java)

Sugeng Hariyadi | Semarang State University

ICEASS-1367

The Development of Management Model of Kindergarten Teachers Team Work in Gajahmungkur Regency in Semarang

Sri Maryati Deliana | Semarang State University

ICEASS-1390

Spirituality Reconsidered: The Meaning of Jerome David Salinger's Legacy

Mehmet Atalay | Istanbul University

Culture I

The Presidential Hotel, Seine

2014/05/23 Friday 16:30-18:00

Session Chair: Prof. Siti Nuzulia

ICEASS-1080

The Perception of Foreign Students on the Bahasa Melayu in Speeches

Siti Nuur Roihan Binti Saidin | *Universiti Putra Malaysia* Vijayaletchumy a/p Subramania | *Universiti Putra Malaysia*

ICEASS-1087

The History and Development of Patient Safety Culture Study

Hung-Chi Huang | Chang Jung Christian University Cheng-Hua Wang | Chang Jung Christian University Pi-Ching Chen | Chang Jung Christian University

ICEASS-1295

The Influence of Linguistic Environment in Learning Malay Language as a Second Language

Noor Zila Binti Md. Yusuf | *Universiti Putra Malaysia* Vijayaletchumy Subramaniam | *Universiti Putra Malaysia*

ICEASS-1328

How Do Javaneesee Employees Perceive about their Job?: A Study of Javanese Employees Work Value

Siti Nuzulia | Semarang State University

ICEASS-1381

French language among students at University Kuala Lumpur Malaysia France Institute (UniKL MFI)

Shobehah bt Abdul Karim | *University Kuala Lumpur Malaysia* Vijayaletchumy a/p Subramaniam | *University Putra Malaysia*

ICEASS-1230

The Bottlenecks of University Craft Education—A Case Study of Woodcarving

Ching-Yi Wang | National Yunlin University of Science and Technology

ICEASS-1171

Negotiating Symbols Across Time & Place

Jesvin Puay-Hwa Yeo | Nanyang Technological University

ICEASS-662

Huna Spirituality In Business

Joy Kamakamaewaliani Rodriguez | The Life Passion Compass

Education III

The Presidential Hotel, Volga

2014/05/24 Saturday 08:45-10:15

Session Chair: **Prof. Spyros Themelis**

ICEASS-702

Degrees of Change: Higher Education for Social Mobility or Social Change?

Spyros Themelis | University of East Anglia

ICEASS-719

Development Model of Effective School in State Junior High School in Semarang City Tezcan

Titi Prihatin Sugiharto | Semarang State University

Dwi Yuwono Puji Sugiharto | Semarang State University

Rafika Bayu Kusumandari | Semarang State University

ICEASS-1041

The Application of Multiple Intelligences in the Hong Kong Senior High School English Language Curriculum

Yuan Shu Fu | *The Chinese University of Hong Kong*

ICEASS-1099

Preparing Chinese Students to Study Abroad in Graduate School

Feifei Huang | *University of Mary Hardin-Baylor* Marta Garrett | *University of Mary Hardin-Baylor*

ICEASS-1113

A Study on the Cooperative Learning Experience of Educational Play in Multicultural Alternative School

Youngsoon Kim | *Inha University* Changah Kim | *Inha University* Junghoon Hong | *Inha University*

ICEASS-1373

Psychological and Educational Challenges of Gifted Students

Inbal Shani | *University of Haifa*

ICEASS-1455

Chinese Hero Models in Transition (1978-85)

Wai Chun Cheung | Hong Kong Baptist University

Electrical Engineering and Computer Science

The Presidential Hotel, Amazon

2014/05/24 Saturday 08:45-10:15

Session Chair: Prof. Jianchao Han

ICEAI-527

A Research of Dual-wavelength Erbium-doped Fiber Laser

Ning Jia | Communication University of China

Jincai Lin | Communication University of China

Jinzhi Bai | Communication University of China

ICEAI-528

A Research of Dispersion Compensation in Single Segment Wavelength Division Multiplexing

Jinzhi Bai | Communication University of China

Jincai Lin | Communication University of China

Ning Jia | Communication University of China

ICEAI-559

Using BPMN 2.0 to Represent Temporal Constraints

Min-Chang Liu | Feng Chia University

Chua-Huang Huang | Feng Chia University

ICEAI-579

A Smartphone Management Strategy Based on Learning from Behaviors

Jianchao Han | California State University Dominguez Hills

Yan Ma | California State University Dominguez Hills

Mohsen Beheshti | California State University Dominguez Hills

ICEAI-596

u.3Lighting Distributions Comparison between High Power Light-Emitting Diode (HP-LED) and Hydrargyrum Medium-Arc Iodide (HMI) in Studio Lighting System

Jirasak Prechaveerakul | King Mongkut's Institute of Technology Ladkrabang

Chow Chompoo-Inwai | King Mongkut's Institute of Technology Ladkrabang

ICEAI-548

Segmentation-free Arabic Character Recognition

Wajdi Salem Besbas | *University of Zawia* Anesa Fathi Elbokhare | *University of Tripoli*

Psychology III

The Presidential Hotel, Volga

2014/05/24 Saturday 10:30-12:00

Session Chair: **Prof. Edy Purwanto Purwanto**

ICEASS-1075

The Trisula Model of Motivation: A New Synthesis on the Theory of Achievement Motivation

Edy Purwanto Purwanto | Semarang State University

ICEASS-1121

Viewing the Status of Associate Degree Students as a Stigma in Hong Kong

Tsz Ching Chau | Hong Kong Shue Yan University Muriel M. Lin | Hong Kong Shue Yan University

ICEASS-1369

Why Do University Students Smoke? (A Case Study of Indonesian's Smoker Students)

Abdul Haris Fitrianto | Semarang State University

ICEASS-1371

Meaning of Life and Social Support for Senior Citizens in Central Java

Liftiah Liftiah Muzamil | Semarang State University

ICEASS-1391

Perception of Teachers on the need for establishment of Guidance and Counselling in Nigerian Primary Schools

Adeoti Florence Yusuf | Osun State University

ICEASS-626

Impact of Intimate Partner Violence on Self Esteem of Women in Pakistan

Zeenat Ismail | Institute of Business Administration Karachi

Engineering Management & Industrial Engineering

The Presidential Hotel, Amazon

2014/05/24 Saturday 10:30-12:00

Session Chair: **Prof. Pairote Nathiang**

ISEANS-775

Improvement of Overall Equipment Effectiveness of Hormone-Treated Feed Blending Machine

Dussadee Buntam | *Uttaradit Rajabhat University* Gunt Intuwong | *Uttaradit Rajabhat University* Pairote Nathiang | *Uttaradit Rajabhat University*

ISEANS-776

Design and Development of Bamboo Splitter Technology

Pairote Nathiang | *Uttaradit Rajabhat University*

ISEANS-926

An Integrated Approach Lean Six Sigma & Risk Management in Entertainment & Media Industry

Adel A. Alharthi | *Brunel University*Mohamed Abdel Fattah Sharaf | *King Saud University*Tariq Aziz | *King Saud University*

ICEAI-562

Cloud Computing Application to Help the Aging Peoples Daily Life

Jeichen Hsieh | *Tunghai University* Chang-Chan Huang | *Tunghai University*

Education IV

The Presidential Hotel, Volga

2014/05/24 Saturday 13:00-14:30

Session Chair: **Prof. Yu-Tai Su**

ICEASS-755

World Music is World Diplomacy (Why We Should Teach and Learn World Music)

Dennis Keechul Awen | Northern Illinois University

ICEASS-758

A Comparative Analysis of Cognitive Complexity of Nigerian Senior School Certificate Chemistry Examination Questions Constructed by Two Examination Bodies

Ayoade Ejiwale Okanlawon | Osun State University

ICEASS-1055

Gender Responsive Pedagogy: A Panacea to Gender Biased Classroom Practices

Felicia Chinyere Umaru | Federal College of Education, Eha-Amufu, Enugu State

ICEASS-1092

Reproductive Health Education among Girls Who Have Conflict with the Law

Clara R.P. Ajisuksmo | *Atma Jaya Indonesia Catholic University*

ICEASS-1153

Encountering the Challenges of Singing and Piano Playing Simultaneously for Early Childhood Pre-Service Teachers

Yu-Tai Su | National Dong-Hwa University

ICEASS-1054

Killing Creative Attempts: Confusions of 'Mathemagic" Teachers and Problems of Students

Vincent Chukwujekwu Davidson | Federal College Of Education, Eha-Amufu, Enugu State

Biological Engineering, Physics & Chemistry

The Presidential Hotel, Amazon

2014/05/24 Saturday 13:00-14:30

Session Chair: **Prof. Troy L Story**

ISEANS-940

Bio-Inspired Graphene Nanosensing

Yue Cui | *Utah State University*

ISEANS-821

Assessment of Baboon Cortical Bone Microstructural Change and Compaison with Human Cortical Bone Microstructural Changes by Low-Field NMR

Qingwen Ni | Texas A&M International University
Daniel P Nicolella | Southwest Research Institute

ISEANS-939

Transcriptional Regulation of MicroRNA Gene Expression in Alcoholic Liver Injury

Gianfranco Alpini | Texas A&M HSC College of Medicine

Kelly McDaniel | Scott & White Hospital

Heather Francis | Scott & White Hospital

Fanyin Meng | Scott & White Hospital

ISEANS-836

Mathematical Models of Dynamics

Troy L Story | *Morehouse College*

ISEANS-880

Chebumeinin, a New Hydrolysable Tannin from the Fruit of Terminalia Chebula Retz., and Its a-Glucosidase Inhibitory and Free Radical Scavenging Activities.

Olusegun Samson Ajala | *Inner Mongolia University*

ISEANS-832

Metal Contents and Antioxidant Activities of Some Medicinal Herbs from Libya

Azdeen A. Abdullah Ben Hameda | *Misurata University*

Amena M Abeoo | Misurata University

Mahjoob Omar Algobeeb | *Misurata University*

ISEANS-1201

Effect of Duration Time on Growth of Rutile TiO2 Nanorods by Chemical Bath Deposition Method on Si Substrates.

Abbas Mohammed Selman Hasnawi | *Universiti Sains Malaysia* Z Hassan | *Universiti Sains Malaysia*

Education V

The Presidential Hotel, Volga

2014/05/24 Saturday 14:45-16:15

Session Chair: **Prof. Zuojing Li**

ICEASS-1100

Student Teacher Self-Efficacy in Culturally Diverse Low Socioeconomic Educational Settings in New Zealand

Penny Haworth | *Massey University* Sally Hansen | *Massey University*

ICEASS-1123

Innovation and Practice on Computer Courses Bilingual Teaching in Pharmacy Speciality

Zuojing Li | Shenyang Pharmaceutical University
Dongsheng Zong | Shenyang Pharmaceutical University
Xinli Yan | Shenyang Pharmaceutical University

ICEASS-1125

Using E-learning: Teach Research Methodology to Large Classes

Yuanshan Cheng | National Institute of Education, Nanyang Technological University

ICEASS-1145

Building Good Character through Life Skills Education for Preventing the Spread of HIV/AIDS and Drug Abuse

Clara R.P. Ajisuksmo | Atma Jaya Indonesia Catholic University

ICEASS-1380

Different Expectations of Media Literacy in Mainland Chinas and Ontarios English Curricula

Yurui Wang | The Chinese University of Hong Kong

ICEASS-808

Developing Foreign Language Teacher Education Programmes: Linguistic Aspec

Mohamed Hasan Grenat | University of Tripoli

Finance & Economics

The Presidential Hotel, Amazon

2014/05/24 Saturday 14:45-16:15

Session Chair: **Prof. Hong Fan**

ICEASS-1008

Institutional Investors and Real Earnings Management

Haiping Wang | York University Hong Fan | Saint Mary's University

ICEASS-1405

A Site for Alternative Economic Exchange or just Another Financial Institution? The Role of Social Finance in Credit Unions in the UK (with Reference to the Wider Movement in the United States and Ireland)

Jonathan Edward Evans | Independent

ICEASS-1410

Modeling Stock Price Volatility of the Thai Stock Exchange with a Learning Model Varit Tangvijitsakul | *Thammasat University*

ICEASS-1451

Does a Security Transaction Tax curb the Effects of Noise-trader Shocks on Stock Market and Macroeconomy?: A DSGE Model for Thailand

Panupong Sukkerd | Thammasat University

GEBF-6322

The Impacts of Capital Flows on the Bank Performance in China

Zhongbo Jing | University of Groningen

ICEASS-774

The New Organizational Structure for the National Library and Documentation Centre

Mervin Kumara Weerasinghe | University of Kelaniya, Sri Lanka

Education VI

The Presidential Hotel, Volga

2014/05/24 Saturday 16:30-18:00

Session Chair: **Prof. Henry Ma**

ICEASS-1223

Augmented Reality and Mobile Learning in Disaster Education

Yu-Tzu Lin | *National Cheng Kung University* Yi-Shin Deng | *National Taiwan University*

ICEASS-1317

A Study of Nurturing Students' Creativity in Animation Education in China

Henry Ma | The Hong Kong Polytechnic University

ICEASS-1318

Applying SEM Models to Study Organizational Climate and Working Stress of Teachers in Junior High Schools of Chang-Hua County

Yishu Yang | Da-Yeh University
Ting-Chun Lin | Shetou Junior High School

ICEASS-1151

Analysis of the Factors Affecting Educational Competitiveness, Using SEM (Structural Equation Model)

Young-Chool Choi | Chungbuk National University Jihye Lee | Seowon University

ICEASS-809

Developing Foreign Language Teacher Education Programmes: Pedagogic Aspect

Mustafa Mohammad Dabia | *University of Tripoli*

ICEASS-1397

Aspects of Pedagogical Designs Intrinsic in Transforming Teacher Preparation Programmes in Social Studies Education in Nigerian Tertiary Institutions

C. C. Okam | *Umaru Musa Yar'adua University* Sanusi Mamman | *Umaru Musa Yar'adua University*

ICEASS-780

The Practice of Bilingual Instruction of Math and Natural Science at International Standard Schools in Indonesia

Erikson Saragih | University of Prima Indonesia

Economics

The Presidential Hotel, Amazon

2014/05/24 Saturday 16:30-18:00

Session Chair: **Prof. Mei-Ling Chen**

ICEASS-1407

The Yield Curve as a Leading Indicator in Thailand

Pathai Buathong | Thammasat University

ICEASS-1409

Exchange Rate Modeling and the Taylor Rule

Sakonsate Suksong | *Thammasat University*

ICEASS-1408

Macroeconomic Fundamentals and Exchange Rate Determination: a Macro Finance Approach

Chaitat Jirophat | Thammasat University

ICEASS-1452

The Impact of the First-Car Policy on Demand for Automobiles in Thailand

Aksorn Lueanyod | Thammasat University

ICEASS-1453

How the Three Hundred Baht Daily Minimum Wage Policy Affects Employment in Thailand

Piyaporn Hunthong | *Thammasat University*

GEBF-6415

An Empirical Study on the Relationship among Exchange Rates Markets: A Lesson from Asian Experiencs

Kai-Li Wang | *Tunghai University* Mei-Ling Chen | *Da-Yeh University*

Poster Sessions

Education & Culture

The Presidential Hotel, 2F

2014/05/23 Friday 14:00-15:00

ICEASS-601

A Tracer Study of the Philippine Normal University Bachelor in Early Childhood Education Graduates, School Year 2003- 2010

Vida Tagle Dones | *Imus Institute, Philippine Christian University* Irene Guatno Toribio | *Sampaloc Site II Elementary School*

ICEASS-743

Relationships among Level of Smartphone Addiction, Emotional Intelligence and Self-control of University Students

Jeong Eun Choi | *Dongnam Health Colleg* Eun Ji Seo | *Ajou University* Moon Sook Yoo | *Ajou University*

ICEASS-993

Workplace Expectation and Family Support in the Vocational Rehabilitation for People with Physical Disability

Sofia Hsiou-Huei Lai | National Kaohsiung Normal University

ICEASS-1128

A Study on Developing Value-added Knowledge Model of Digital Archives by Applying Knowledge Management - An Example of 2D Animation Development of Sugar Refining Industry Culture

Tun-Ju Liao | National Formosa University

ICEASS-1382

Attitudes of Grade School and Kindergarten Teachers towards the Implementation of Mother - Tongue Based Language in Education

Irene Guatno Toribio | Sampaloc Site II Elementary School Vida Tagle Dones | Imus Institute, Philippine Christian University

ICEASS-1398

Explore the K-12 Integrated Learning Materials of Nano Science and Make them Useful in Formal Classroom

Hsin-Chung Ting | Chia Nan University of Pharmacy & Science Dong-Hwang Chen | National Cheng Kung University

ICEASS-1365

Motivation of Teachers of Children with Specific Learning Differences (SpLD): A Case Study of Teachers from the Dyslexia Association of Singapore

Michelle Lynn Yap | Dyslexia Association of Singapore

ICEASS-733

A Study on Applying Cultural Codes for Enhancing the Consumption Value of Taiwanese Luxury Goods

Wan-Li Wei | *Ming Chuan University* Chien-Cheng Yen | *Ming Chuan University* Ching-Jung Fang | *Ming Chuan University*

ICEASS-775

Using Bibliotherapy as a Strategy to Facilitate Positive Mothering

Po Lin Pauline Chan | HK Institute of Education

Economics & Business and Management

The Presidential Hotel, 2F

2014/05/23 Friday 14:00-15:00

ICEASS-776

Threats of International Comparison of Relative Poverty Rates

Tomas Zelinsky | *Technical University of Kosice* Iveta Pauhofova | *Slovak Academy of Sciences*

ICEASS-777

Income Polarization in Europe Continues (Case Study of the Slovak Republic)

Iveta Pauhofova | Slovak Academy of Sciences
Tomas Zelinsky | Technical University of Kosice

GEBF-6321

A Study on the Antecedents and Consequences of Budget System

Yeun-Wen Chang | National Taichung University of Science and Technology
Cheng-Tsung Lu | National Taichung University of Science and Technology
Yung-Sheng Chang | National Taichung University of Science and Technology

GEBF-6370

The Role of Public Administration Approach to Good Governance Program for City and Public Development

Lisda van Gobel | STIA Bina Taruna

ICEASS-1411

Organizational Commitment, Job Satisfaction and Intention to Stay – in the Case of Registered Nurses

Rose Su-Jung Lin | Ching Kuo Institute of Management and Health

ICEASS-1399

A Study on Relationship between Tzu Chi University Students' Perception of Parental Marital Relationship, Cohabitation and Marital Attitude

Cheng Yee Wan | *Tzu Chi Univercity* Yi Chi Chen | *Tzu Chi Univercity*

ICEASS-1419

The Globalization of the Financial Markets of Developed Countries Peculiarities of Globalization of Stock Markets in Developing Countries

Karine Adamova | Financial University

Information Engineering, Computer Science & Civil Engineering

The Presidential Hotel, 2F

2014/05/24 Saturday 10:00-11:00

ICEAI-569

Probabilistic Language Modeling for Fake Online Comment Detection

Raymond Yiu Keung Lau | City University of Hong Kong

ICEAI-561

Specific Human Behavior Recognition System via Optical Flow Analysis

Chi-Hung Chuang | Fo-Guang University

ICEAI-578

An Efficient SVM-based Impulse Noise Filter for Image Processing

Tzu-Chao Lin | WuFeng University

ISEANS-845

A New Chaos Genetic Particle Swarm Optimization Algorithm for the multi-target Flexible Job shop Scheduling

Xin Jing | Shenyang Jianzhu University Li Zheng | Shenyang Jianzhu University

ISEANS-858

Free Vibration and Modal Analysis of Tower Crane Using SAP2000 and ANSYS

Huang Li Jeng | National Kaohsiung University of Applied Science Syu Hong Jie | National Kaohsiung University of Applied Science

Biology

The Presidential Hotel, 2F

2014/05/24 Saturday 10:00-11:00

ISEANS-674

Investigation of Clinostomum Complanatum (Digenea: Clinostomidae) in Thai Ricefish (Oryzias Minutillus) during Breeding and Non- breeding Seasons from Pathum Thani Province, Thailand.

Arin Ngamniyom | Srinakharinwirot University Busaba Panyarachun | *Srinakharinwirot University*

ISEANS-718

Association Study between Asthma and Prematurity Childhood: A Cluster Effect Model

Hui-Wen Lin | Soochow University Sheng-Chieh Lin | Soochow University

ISEANS-749

Biotechnology Application of Ovary from Slaughterhouse: In Vitro Assessment on the **Toxicity of Cadmium and Copper on Primary Porcine Cumulus Oocyte Complexes** (pCOCs) Culture

Mayuva Areekijseree | Silpakorn University Waramanee Pongsawat | Silpakorn University

ISEANS-868

The Genetic Variant α2β1 Integrin and Diabetic Retinopathy in Tunisian Population with Type 2 Diabetes

Hayet Soualmia | Research Laboratory LR99ES11 Rabta and ISTMT Fatma Midani | Research Laboratory LR99ES11 Rabta and ISTMT Amani Kallel | Research Laboratory LR99ES11 Rabta and ISTMT Riadh Jemaa | Research Laboratory LR99ES11 Rabta and ISTMT Mehdi Lassoued | Research Laboratory LR99ES11 Rabta and ISTMT Moncef Feki | Research Laboratory LR99ES11 Rabta and ISTMT

Haifa Sanhaji | Research Laboratory LR99ES11 Rabta and ISTMT

Naziha Kaabachi | Research Laboratory LR99ES11 Rabta and ISTMT

ISEANS-732

Sea Turtle Eggshell from Gulf of Thailand and Andaman Sea Investigation for Conservation: Analysis of Ultrastructure, Morphology and Elements Using Scanning Electron Microscopy

Mayuva Areekijseree | Silpakorn University Saowaluk Sikiwat | Silpakorn University Kanlaya Sribuddhachart | Silpakorn University

ISEANS-675

Oxidative Stress as Bioindicator of Zinc Oxide Nanoparticles Toxicity to Biomphalaria Alexandrina Snails

Fayez A Bakry | Theodor Bilharz Research Institute

ISEANS-1045

Toxicological Effects of Atrazine and Roundup Pesticide on Physiological Parameters of Biomphalaria Alexandrina Snails.

Fayez A Bakry | Theodor Bilharz Research Institute Salwa A. H. Hamdi | *Cairo University*

Physics & Chemistry

The Presidential Hotel, 2F

2014/05/24 Saturday 10:00-11:00

ISEANS-879

Trap States in Chemically Derived Graphene Oxide Revealed by Anomalous Temperature-dependent Photoluminescence

Haiping He | Zhejiang University Hui Li | Zhejiang University Luwei Sun | Zhejiang University

ISEANS-925

The Identification and Simultaneous Quantification of 16 Bile Acids in Hei-Bing-Pian and Trogopterus Dung using Ultra High-performance Liquid Chromatography-mass Spectrometry in Multiple Reaction Monitoring Mode

Yerigui Gao | Inner Mongolia University

ISEANS-839

Influence of Ag-doping on Magnetocaloric Effect of Ni50-xAgxMn37Sn13 Alloy Ribbons

Tran Dang Thanh | Chungbuk National University
The-Long Phan | Chungbuk National University
Nguyen Huy Dan | Vietnam Academy of Science and Technology
Seong-Cho Yu | Chungbuk National University

ISEANS-976

P-N Junction based ZnTe/ZnO Nanoganoderma as a UV-Vis Light Sensitive Photocatalyst

Changzeng Yan | Sungkyunkwan University
Dae Joon Kang | Sungkyunkwan University

ISEANS-928

Synthesis of Zn1-xTixO (0x 0.1) Nanorod by Sol-gel Processes

Henry Setiyanto | *Institut Teknologi Bandung* Muhammad Ali Zulfikar | *Institut Teknologi Bandung* Nandang Mufti | *Universitas Negeri Malang*

ISEANS-927

Synthesis of Fe3O4 Magnetic Nanoparticles Carbon Encapsulated From Local Sands by Ultrasonic Chemical Co-Precipitation

Muhammad Ali Zulfikar | *Institut Teknologi Bandung* Henry Setiyanto | *Institut Teknologi Bandung* Nandang Mufti | *Universitas Negeri Malang*